

INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	255058	06252198

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
1	10/09/12	10/15/12	Morn News at 6a	6-7a	MTWTF--	:30	5	\$475.00	NM																																																																																
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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

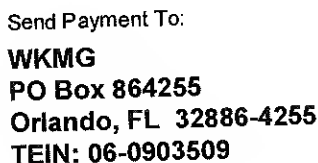
http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/15/12	The Early Show	7-9a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 8:28 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM 3 WKMG W 10/10/12 8:47 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM 5 WKMG Th 10/11/12 8:24 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM 4 WKMG F 10/12/12 8:54 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM 2 WKMG M 10/15/12 8:48 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM									
6	10/16/12	10/22/12	The Early Show	7-9a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$400.00									
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7	10/23/12	10/29/12	The Early Show	7-9a	MTWTF--	:30	5	\$400.00	NM
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9	10/09/12	10/15/12	Rachael Ray	9-10a	MTWTF--	:30	3	\$325.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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14	10/09/12	10/15/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
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15	10/16/12	10/22/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WKMG	Tu	10/16/12	11:59 AM	Price Is Right	11a-12p	:30	FLDEMT1201H	\$800.00 NM
2	WKMG	W	10/17/12	10:59 AM	Price Is Right	11a-12p	:30	FLDEMT1201H	\$800.00 NM
1	WKMG	Th	10/18/12	10:58 AM	Price Is Right	11a-12p	:30	FLDEMT1202H	\$800.00 NM
3	WKMG	Th	10/18/12	11:30 AM	Price Is Right	11a-12p	:30	FLDEMT1202H	\$800.00 NM
5	WKMG	M	10/22/12	10:59 AM	Price Is Right	11a-12p	:30	FLDEMT1202H	\$800.00 NM
16	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKMG	Tu	10/23/12	10:58 AM	Price Is Right	11a-12p	:30	FLDEMT1202H	\$800.00 NM
4	WKMG	W	10/24/12	12:00 PM	Price Is Right	11a-12p	:30	FLDEMT1202H	\$800.00 NM
5	WKMG	Th	10/25/12	10:59 AM	Price Is Right	11a-12p	:30	FLDEMT1202H	\$800.00 NM
3	WKMG	F	10/26/12	10:58 AM	Price Is Right	11a-12p	:30	FLDEMT1201H	\$800.00 NM
17	10/30/12	11/05/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WKMG	Tu	10/09/12	12:10 PM	Local 6 News 12-1230p	12-1230p	:30	FLDEMT1201H	\$800.00 NM
MG for 17.5,17.2,17.3									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/09/12	10/15/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/09/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 4 WKMG W 10/10/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 5 WKMG Th 10/11/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 2 WKMG F 10/12/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 1 WKMG M 10/15/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM									
19	10/16/12	10/22/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 5 WKMG W 10/17/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 4 WKMG Th 10/18/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1202H \$650.00 NM 2 WKMG F 10/19/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1202H \$650.00 NM 1 WKMG M 10/22/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1202H \$650.00 NM									
20	10/23/12	10/29/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1202H \$650.00 NM 3 WKMG Tu 10/23/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1202H \$650.00 NM 4 WKMG Th 10/25/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1201H \$650.00 NM 5 WKMG F 10/26/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 FLOEMT1202H \$650.00 NM									
22	10/09/12	10/15/12	Soaps	12:30-2p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 1:59 PM Soaps 12:30-2p :30 FLOEMT1201H \$800.00 NM 2 WKMG W 10/10/12 12:58 PM Soaps 12:30-2p :30 FLOEMT1201H \$800.00 NM									
23	10/16/12	10/22/12	Soaps	12:30-2p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 1:59 PM Soaps 12:30-2p :30 FLOEMT1201H \$800.00 NM 1 WKMG W 10/17/12 1:29 PM Soaps 12:30-2p :30 FLOEMT1201H \$800.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/23/12	10/29/12	Soaps	12:30-2p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 12:29 PM Soaps 12:30-2p :30 FLDEMT1201H \$800.00 NM									
26	10/09/12	10/15/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 2:59 PM The Talk 2-3p :30 FLDEMT1201H \$450.00 NM 2 WKMGTh 10/11/12 2:28 PM The Talk 2-3p :30 FLDEMT1201H \$450.00 NM 1 WKMGF 10/12/12 2:59 PM The Talk 2-3p :30 FLDEMT1201H \$450.00 NM									
27	10/16/12	10/22/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/10/12 8:29 AM The Early Show 7-9a :30 FLDEMT1201H \$450.00 NM MG for 27.2,27.1,27.3 2 WKMGTh 10/16/12 The Talk 2-3p :00 \$450.00 NM See MG 27.4,27.5,27.6 6 WKMGW 10/16/12 8:13 AM The Early Show 7-9a :30 FLDEMT1201H \$450.00 NM MG for 27.2,27.1,27.3 1 WKMGW 10/17/12 The Talk 2-3p :00 \$450.00 NM See MG 27.4,27.5,27.6 3 WKMGTh 10/18/12 The Talk 2-3p :00 \$450.00 NM See MG 27.4,27.5,27.6 5 WKMGTh 10/18/12 8:54 AM The Early Show 7-9a :30 FLDEMT1202H \$450.00 NM MG for 27.2,27.1,27.3									
28	10/23/12	10/29/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/22/12 3:38 PM The Doctors 3-4p :30 FLDEMT1202H \$450.00 NM MG for 28.3 10/25 3 WKMGTh 10/25/12 The Talk 2-3p :00 \$450.00 NM See MG 28.4 2 WKMGF 10/26/12 The Talk 2-3p :00 \$450.00 NM See MG 28.5,28.6									
30	10/09/12	10/15/12	The Doctors	3-4p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/09/12 3:15 PM The Doctors 3-4p :30 FLDEMT1201H \$350.00 NM 1 WKMGW 10/10/12 3:53 PM The Doctors 3-4p :30 FLDEMT1201H \$350.00 NM 3 WKMGW 10/15/12 3:10 PM The Doctors 3-4p :30 FLDEMT1201H \$350.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	10/16/12	10/22/12	The Doctors	3-4p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMCW 10/17/12 3:55 PM The Doctors 3-4p :30 FLDEMT1201H \$350.00 NM 2 WKMGF 10/19/12 3:25 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM 1 WKMGCM 10/22/12 3:12 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM									
32	10/23/12	10/29/12	The Doctors	3-4p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 10/24/12 3:24 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM 3 WKMGTh 10/25/12 3:47 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM									
34	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/14/12 10:29 AM CBS Sunday Morning 9-1030a :30 FLDEMT1201H \$1,800.00 NM									
35	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/21/12 9:59 AM CBS Sunday Morning 9-1030a :30 FLDEMT1202H \$1,800.00 NM									
36	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/28/12 9:57 AM CBS Sunday Morning 9-1030a :30 FLDEMT1202H \$1,800.00 NM									
38	10/09/12	10/15/12	Extra	4-430p	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 10/10/12 4:20 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM 2 WKMGCM 10/15/12 4:20 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM									

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255058-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/16/12	10/22/12	Extra	4-430p	MTWTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 4:21 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM 3 WKMG W 10/17/12 4:19 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM 1 WKMG Th 10/18/12 3:59 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 5 WKMG F 10/19/12 4:13 PM Extra 4-430p :30 FLOEMT1202H \$475.00 NM 4 WKMG M 10/22/12 4:26 PM Extra 4-430p :30 FLOEMT1202H \$475.00 NM									
40	10/23/12	10/29/12	Extra	4-430p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/24/12 4:26 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM 4 WKMG Th 10/25/12 3:59 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM 1 WKMG F 10/26/12 4:13 PM Extra 4-430p :30 FLOEMT1201H \$475.00 NM									
42	10/09/12	10/15/12	Inside Edition	430-5P	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 4:49 PM Inside Edition 430-5P :30 FLDEMT1201H \$475.00 NM 2 WKMG Th 10/11/12 4:51 PM Inside Edition 430-5P :30 FLDEMT1201H \$475.00 NM 3 WKMG F 10/12/12 4:42 PM Inside Edition 430-5P :30 FLDEMT1201H \$475.00 NM									
43	10/16/12	10/22/12	Inside Edition	430-5P	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 4:42 PM Inside Edition 430-5P :30 FLDEMT1201H \$475.00 NM 2 WKMG Th 10/18/12 4:30 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM 1 WKMG F 10/19/12 4:44 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM									
44	10/23/12	10/29/12	Inside Edition	430-5P	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 4:42 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM 2 WKMG F 10/26/12 4:52 PM Inside Edition 430-5P :30 FLOEMT1202H \$475.00 NM									

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Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
46	10/09/12	10/15/12	News at 5p	5-530p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 5:24 PM News at 5p 5-530p :30 FLDEMT1201H \$1,000.00 NM 4 WKMG W 10/10/12 5:28 PM News at 5p 5-530p :30 FLOEMT1201H \$1,000.00 NM 2 WKMG Th 10/11/12 5:12 PM News at 5p 5-530p :30 FLDEMT1201H \$1,000.00 NM 5 WKMG F 10/12/12 5:13 PM News at 5p 5-530p :30 FLDEMT1201H \$1,000.00 NM 3 WKMG M 10/15/12 5:13 PM News at 5p 5-530p :30 FLDEMT1201H \$1,000.00 NM									
47	10/16/12	10/22/12	News at 5p	5-530p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG F 10/19/12 5:11 PM News at 5p 5-530p :30 FLDEMT1202H \$1,000.00 NM									
48	10/23/12	10/29/12	News at 5p	5-530p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 5:27 PM News at 5p 5-530p :30 FLOEMT1202H \$1,000.00 NM									
50	10/09/12	10/15/12	Insider	530p-6p	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 5:56 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM 5 WKMG W 10/10/12 5:54 PM Insider 530p-6p :30 FLOEMT1201H \$575.00 NM 2 WKMG F 10/12/12 5:41 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM 3 WKMG F 10/12/12 5:54 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM 4 WKMG M 10/15/12 5:41 PM Insider 530p-6p :30 FLOEMT1201H \$575.00 NM									
51	10/16/12	10/22/12	Insider	530p-6p	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:47 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM 5 WKMG W 10/17/12 5:47 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM 4 WKMG Th 10/18/12 5:47 PM Insider 530p-6p :30 FLOEMT1202H \$575.00 NM 2 WKMG F 10/19/12 5:41 PM Insider 530p-6p :30 FLOEMT1202H \$575.00 NM 3 WKMG M 10/22/12 5:54 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/23/12	10/29/12	Insider	530p-6p	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMC Tu 10/23/12 5:48 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 1 WKMC W 10/24/12 5:55 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 2 WKMC Th 10/25/12 5:29 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 5 WKMG F 10/26/12 5:47 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM									
54	10/09/12	10/15/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMC Tu 10/09/12 6:26 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 1 WKMC W 10/10/12 6:21 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 5 WKMC Th 10/11/12 6:23 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 4 WKMG F 10/12/12 6:21 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 2 WKMG M 10/15/12 6:20 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM									
55	10/16/12	10/22/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMC Tu 10/16/12 6:22 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 5 WKMG W 10/17/12 6:27 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 1 WKMG Th 10/18/12 6:29 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 3 WKMG F 10/19/12 5:58 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 4 WKMG M 10/22/12 6:26 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM									
56	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 6:26 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 2 WKMG W 10/24/12 6:12 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 5 WKMC Th 10/25/12 6:13 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 4 WKMG F 10/26/12 6:14 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM									
58	10/13/12	10/13/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 59.2,59.3									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/20/12	10/20/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 10/11/12 6:59 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$750.00 NM MG for 58.1,59.1 2 WKMGF 10/12/12 6:53 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$750.00 NM MG for 58.1,59.1 1 WKMGSa 10/20/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 59.2,59.3									
60	10/27/12	10/27/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/17/12 6:13 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$750.00 NM MG for 60.1 10/27 1 WKMGSa 10/27/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 60.2									
61	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTu 10/23/12 6:24 AM Morn News at 6a 6-7a :30 FLOEMT1202H \$750.00 NM MG for 61.1 11/03									
62	10/14/12	10/14/12	Sun 630p News	630-7p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 FLDEMT1201H \$900.00 NM MG for 62.1 10/14 1 WKMGsu 10/14/12 Sun 630p News 630-7p :00 \$900.00 NM See MG 62.2									
63	10/28/12	10/28/12	Sun 630p News	630-7p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/28/12 6:55 PM Sun 630p News 630-7p :30 FLDEMT1201H \$900.00 NM									
64	10/09/12	10/15/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 7:21 PM News at 7p 7-7:30p :30 FLDEMT1201H \$1,500.00 NM 1 WKMGm 10/15/12 7:22 PM News at 7p 7-7:30p :30 FLDEMT1201H \$1,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/16/12	10/22/12	News at 7p	7-7:30p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/18/12 7:13 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 1 WKMG M 10/22/12 7:14 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM									
66	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 7:22 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 1 WKMG Th 10/25/12 7:13 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 4 WKMG Th 10/25/12 7:28 PM News at 7p 7-7:30p :30 FLDEMT1201H \$1,500.00 NM									
68	10/09/12	10/15/12	Inside Edition	730-8p	MTWTF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 7:50 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM									
69	10/16/12	10/22/12	Inside Edition	730-8p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Th 10/11/12 12:14 AM David Letterman 1136p-1238a :30 FLDEMT1201H \$1,500.00 NM MG for 69.5 10/17 1 WKMG Tu 10/16/12 7:41 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM 5 WKMG W 10/17/12 Inside Edition 730-8p :00 \$1,500.00 NM See MG 69.6 3 WKMG Th 10/18/12 7:29 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 4 WKMG F 10/19/12 7:50 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 2 WKMG M 10/22/12 7:47 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM									
70	10/23/12	10/29/12	Inside Edition	730-8p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 7:50 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 4 WKMG W 10/24/12 7:50 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 1 WKMG Th 10/25/12 7:57 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 3 WKMG F 10/26/12 7:43 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
74	10/09/12	10/09/12	NCIS	8-9p	-1-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 8:00 PM NCIS 8-9p :30 FLDENT1201H \$8,000.00 NM									
78	10/10/12	10/10/12	Survivor	8-9p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 8:29 PM Survivor 8-9p :30 FLOEMT1201H \$7,000.00 NM									
85	10/10/12	10/10/12	CSI	10-11p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 10:35 PM CSI 10-11p :30 FLOEMT1201H \$7,000.00 NM									
86	10/17/12	10/17/12	CSI	10-11p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 10:36 PM CSI 10-11p :30 FLDENT1201H \$7,000.00 NM									
87	10/24/12	10/24/12	CSI	10-11p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 10:48 PM CSI 10-11p :30 FLOEMT1201H \$7,000.00 NM									
89	10/12/12	10/12/12	CSI:NY	8-9p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 7:58 PM CSI:NY 8-9p :30 FLOEMT1201H \$2,500.00 NM									
90	10/19/12	10/19/12	CSI:NY	8-9p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 8:00 PM Hawaii Five-O 8-9p :30 FLOEMT1202H \$2,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
PDL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
91	10/26/12	10/26/12	CSI:NY	8-9p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 CSI:NY 8-9p :00 \$2,500.00 NM See MG 91.2 2 WKMGF 10/26/12 7:58 PM Fri 8-9p 8-9p :30 FLDEMT1202H \$2,500.00 NM MG for 91.1 10/26									
93	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 10:31 PM Blue Bloods 10-11p :30 FLDEMT1201H \$4,500.00 NM									
94	10/19/12	10/19/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 10:32 PM Blue Bloods 10-11p :30 FLDEMT1202H \$4,500.00 NM									
95	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 Blue Bloods 10-11p :00 \$4,500.00 NM See MG 95.2									
97	10/21/12	10/21/12	Amazing Race	8-9p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/21/12 9:47 PM Amazing Race 8-9p :30 FLDEMT1202H \$5,000.00 NM									
98	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/28/12 Amazing Race 8-9p :00 \$5,000.00 NM See MG 98.2									
100	10/14/12	10/14/12	Good Wife	9-10p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/14/12 10:04 PM Good Wife 9-10p :30 FLOEMT1201H \$4,000.00 NM									

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255058-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
101	10/21/12	10/21/12	Good Wife	9-10p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 10:47 PM Good Wife 9-10p :30 FLDEMT1202H \$4,000.00 NM									
102	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:50 PM Good Wife 9-10p :30 FLDEMT1202H \$4,000.00 NM									
104	10/14/12	10/14/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:23 PM The Mentalist 10-11p :30 FLDEMT1201H \$4,000.00 NM									
105	10/21/12	10/21/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:44 PM The Mentalist 10-11p :30 FLDEMT1202H \$4,000.00 NM									
106	10/28/12	10/28/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:00 PM The Mentalist 10-11p :30 FLDEMT1201H \$4,000.00 NM									
108	10/09/12	10/15/12	M-F 11p News	11-1135p	MTWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 11:34 PM M-F 11p News 11-1135p :30 FLDEMT1201H \$1,800.00 NM									
109	10/16/12	10/22/12	M-F 11p News	11-1135p	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/17/12 11:28 PM M-F 11p News 11-1135p :30 FLDEMT1201H \$1,800.00 NM 1 WKMG Th 10/18/12 11:23 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM									

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Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
110	10/23/12	10/29/12	M-F 11p News	11-1135p	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 10/24/12 11:32 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 1 WKMGF 10/26/12 11:29 PM M-F 11p News 11-1135p :30 FLOEMT1201H \$1,800.00 NM									
112	10/21/12	10/21/12	Sun 11p News after NFL Late News		-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 10/21/12 12:29 AM Sun 11p News after NFL Late News :30 FLOEMT1202H \$1,500.00 NM									
113	10/28/12	10/28/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 10/28/12 11:33 PM Sun 11p News 11-1135p :30 FLDEMT1202H \$1,500.00 NM									

Total Spots 189 Gross Total \$215,825.00

Payment Terms 30 Days

Agency Commission \$32,373.75

Net Amount Due \$183,451.25

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